

### AD FILE FORMAT/SIZES:

*NOTE: All ads are reproduced in black and white in our print version. Online version will feature your add in color.*

There is a **one, three, six or eleven-month commitment for all ads.** (January and February are combined into one issue.) You may change your ad content during these times. Also, ads need not be in consecutive months.

We accept PDF Formats **300 dpi** or larger. We also accept InDesign files as long as they are properly packaged with all associated links and fonts. If you have any questions regarding the procedure for packag-

ing InDesign files, email [editor@sandisfieldtimes.org](mailto:editor@sandisfieldtimes.org).

**Ad copy not in digital format** must be a high-contrast, clean copy and camera ready.

### PLEASE NOTE:

**Your ad must be EXACTLY one of the sizes as specified in the "AD RATES AND DIMENSIONS" chart below.**

We can design a simple, text-only ad for a \$25 fee. For a more complex ad, email [editor@sandisfieldtimes.org](mailto:editor@sandisfieldtimes.org) for prices. Ads designed by us must be approved before they can go to print.

**WHERE TO EMAIL ADS:**  
[editor@sandisfieldtimes.org](mailto:editor@sandisfieldtimes.org)

### QUESTIONS?

email: [editor@sandisfieldtimes.org](mailto:editor@sandisfieldtimes.org)

### PAYMENT TERMS:

Payment required in full by the 18th of the month prior to publication.

We do not accept credit cards at this time.

### MAIL CHECK TO:

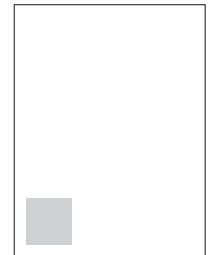
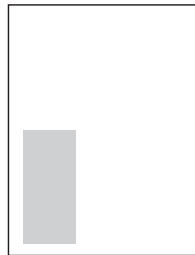
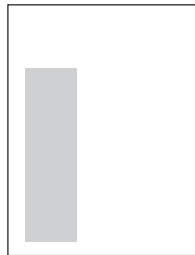
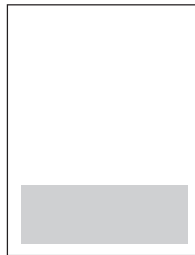
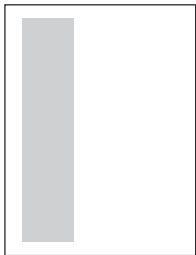
The Sandisfield Times  
PO Box 584, Sandisfield, MA 01255

### WEBSITE:

[www.sandisfieldtimes.org](http://www.sandisfieldtimes.org)

## AD RATES AND DIMENSIONS - 1, 3, 6 or 11 Month Commitment for All Ads - ADS DO NOT NEED TO BE IN CONSECUTIVE MONTHS

1/3 Page Vertical 2½"W x 10" H	1/3 Page Horizontal 7⅞"W x 3⅛" H	1/4 page Vertical 2½"W x 7⅜" H	1/6 Page Vertical 2½"W x 5¼"H	1/6 Page Horizontal 5¼"W x 2½" H	1/12 Page Square 2½" W x 2½"H
1x \$90	1x \$90	1x \$80	1x \$50	1x \$50	1x \$30
3x \$80/mo (\$240)	3x \$80/mo (\$240)	3x \$68/mo (\$204)	3x \$42.50/mo (\$127.50)	3x \$42.50/mo (\$127.50)	3x \$25.50/mo (\$76.50)
6x \$70/mo (\$420)	6x \$70/mo (\$420)	6x \$57.75/mo (\$346.50)	6x \$36/mo (\$216)	6x \$36/mo (\$216)	6x \$21/mo (\$126)
11x \$60/mo (\$660)	11x \$60/mo (\$660)	11x \$44/mo (\$484)	11x \$30.50/mo (\$335.50)	11x \$30.50/mo (\$335.50)	11x \$17.75/mo (\$195)



The Sandisfield Times was launched April, 2010.

It is printed 11 times per year including a combined January/February issue.

The print edition has a distributed circulation of approximately 850 copies per month to Sandisfield and neighboring towns.

Paid mail subscriptions are about 115 copies per month.

The online edition, in color, is subscribed by approximately 400 readers per month.

[www.sandisfieldtimes.org](http://www.sandisfieldtimes.org)